

Subject: Updated Tally Sheet for BLQ-Pico BID Renewal - 4/23/18

From: Donald Duckworth <duckworth.donald@gmail.com>

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To: Rebecca Drapper <rebecca@lani.org>, Moises Gomez <moises@lani.org>, Monica Carlos <monica@lani.org>, Yonah Hong <yonahcares@yahoo.com>, Veronica Hahni <veronica@lani.org>

Attached is the updated Petition Tally spreadsheet, which shows that we have made tremendous progress in the last 3 weeks!! We can get this done. Our goal is a Petition total of more than 50%. That is: 50%+.

The City's "official" count puts us at 39.7%. That excludes the City parcels, which total 2.24% and the LAUSD parcels that total 1.13%. So one could argue we're at 43.07%. $39.7\% + 2.24\% + 1.13\% = 43.07\%$.

While that represents a tremendous improvement over our status on April 9, we still have a significant obstacle to overcome before May 4.

Moises and I have a meeting with Local 300 re a 0.93% Petition at 1:30 PM tomorrow, Monday April 24. The Local signed last time. We asked CD1 Arturo Chavez to telephone the Business Manager and urge that he sign the Petition but we have no evidence that such a call has been made. $43.07\% + 0.93\% = 44\%$.

I've also sent Arturo Chavez a copy of an email with the Ross store owner re his 1.71% Petition. The ownership is giving me a hard time, in fact they already said "not at this time." Arturo can convince them that \$250 / mo is an insignificant contribution to community benefit given the size of their investment, their need for BID services, and the likelihood of their needing BID and CD1 support on much bigger issues. $44\% + 1.71\% = 45.71\%$.

Where is the ESS Petition (storage business / plaza @ SWC Pico and Normandie)? They signed last time. They understand, based upon previous discussions, that their best interests are served by the BID. Their Petition is 1.56%. $45.71\% + 1.56\% = 47.27\%$.

Where are New Value School (#40 Byzantine LLC @ 0.80%) and Equitas School (#55 Tiffy Properties LLC @ 0.93%) Petitions? These are community organizations that need BID services to foster an environment in which they can operate. $47.27\% + 0.80\% + 0.93\% = 49\%$

The Viole Family parcels signed last time total about 0.92%. Yonah was engaged in discussions with Steve Han to achieve their signing again. Let's get that done. We should mobilize anyone in the organization to achieve that end. $49\% + 0.92\% = 49.92\%$.

Yonah can you get another 2% signed from the Korean community in 2 weeks? $49.92\% + 2\% = 51.92\%$.

Moises can you focus on the un-signed property owners other than Charles Co and get another 2% signed in 2 weeks? $51.92\% + 2\% = 53.92\%$.

Monica Carlos, it sure would be significant if we can get Vincente Aguel to sign some Petitions, even if just for parcels he owns. You may also have relationships and history with property owners that signed last time. Put on your memory cap.

Don Duckworth will do the following:

- Prepare a list of the next in order high value targets.
- Identify the Charles Co and related parcels and investigate the feasibility of getting them signed.
- Prepare a parcel list organized by owner name and by assessment amount.

- This work may suggest some alternatives to the above strategy.

Next Steps for Today:

1 - Moises, please telephone Monica Garcia's Office at LAUSD and verify ("for reals") that approval of the BLQ-Pico BID Renewal Petitions is on the Board Agenda for a specific date. (What specific date?) I'm guessing it's on the May 8 Agenda. But we need real information. May 8 is 4 days past the City's May 4 "drop dead" date but we can, I think make a case that LAUSD promised this approval mid-April then hasn't followed through. We need to be able to represent to the City that LAUSD will provide our executed Petitions without "conditions" on the 9th of May it would seem to me.

2 - We need all hands on deck trying to get Petitions signed. Keep doing what you're doing, just quicker and more. If LAUSD goes sideways on us, we'll need an extra 1.13%.

3 - Can Veronica help persuade Arturo that we need his personal investment, and a couple of telephone calls, to get us through the next 7% to 10%? (Call Local 300 before we meet them at 1:30 PM on Monday 4/23; call owner of Ross store (name and number are in my email to him from last week, which I'll re-send, and talk with Duckworth about Charles Co.)

Let me know as we may assist further in any way. Thank you.

—Attachments:—

Petition Campaign BLQ PICO BID 180423.xls

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